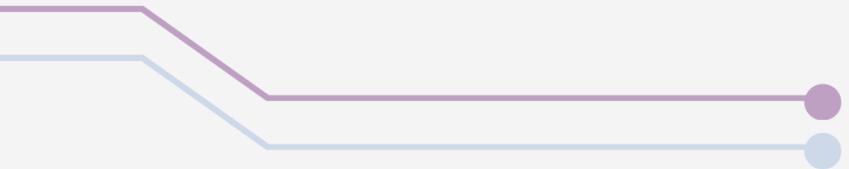


cftlabs.org



# Hello!



Thousands of pre-made templates and themes make creating an online store easy—if all you want is a simple, off-the-shelf store that looks like many other online stores to give the business a basic start. But to differentiate in today's competitive landscape, you need an ***Online Store that's unique and impressive.***

At CFT Labs, we ideate, curate, and execute digital transformation strategies and solutions to provide a unique store every time.

Our latest offering helps you to improve your Digital Presence, **increase online visibility, improve sales** and **reach more clients.**

***Online stores that stand out!***

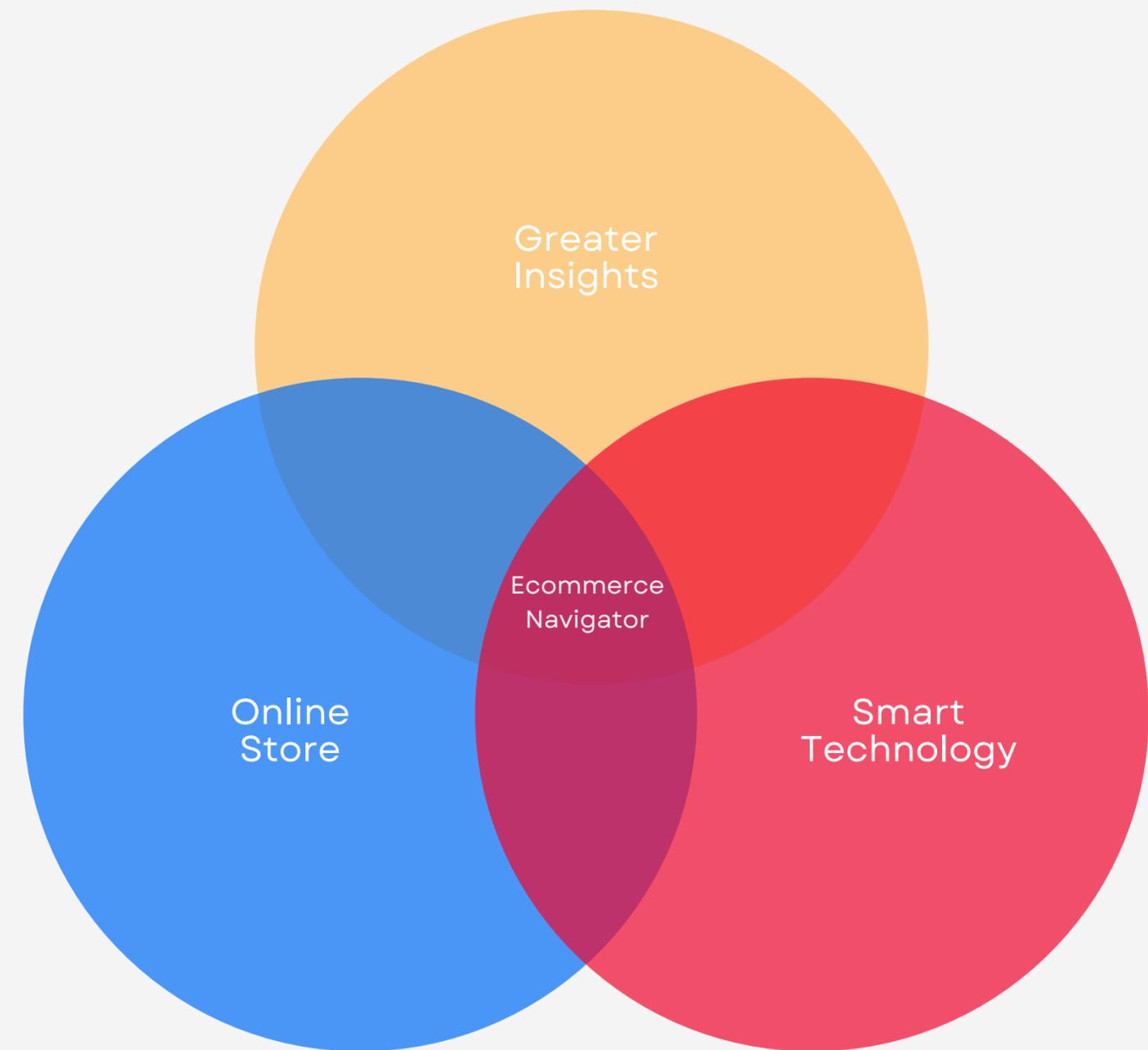
# ECOMMERCE NAVIGATOR

# Our Latest Offering

The most creative way to sell your products is with an online store specially designed for you. Showcase your products at their absolute best.

Allow your visitors to browse your merchandise, add items to their cart, check out simply and efficiently, and leave product reviews through our offering: E-commerce Navigator

*Unique. Smart. E-Commerce Navigator*



## Specifications

# Ecommerce Navigator

Ecommerce Navigator comprises the following:

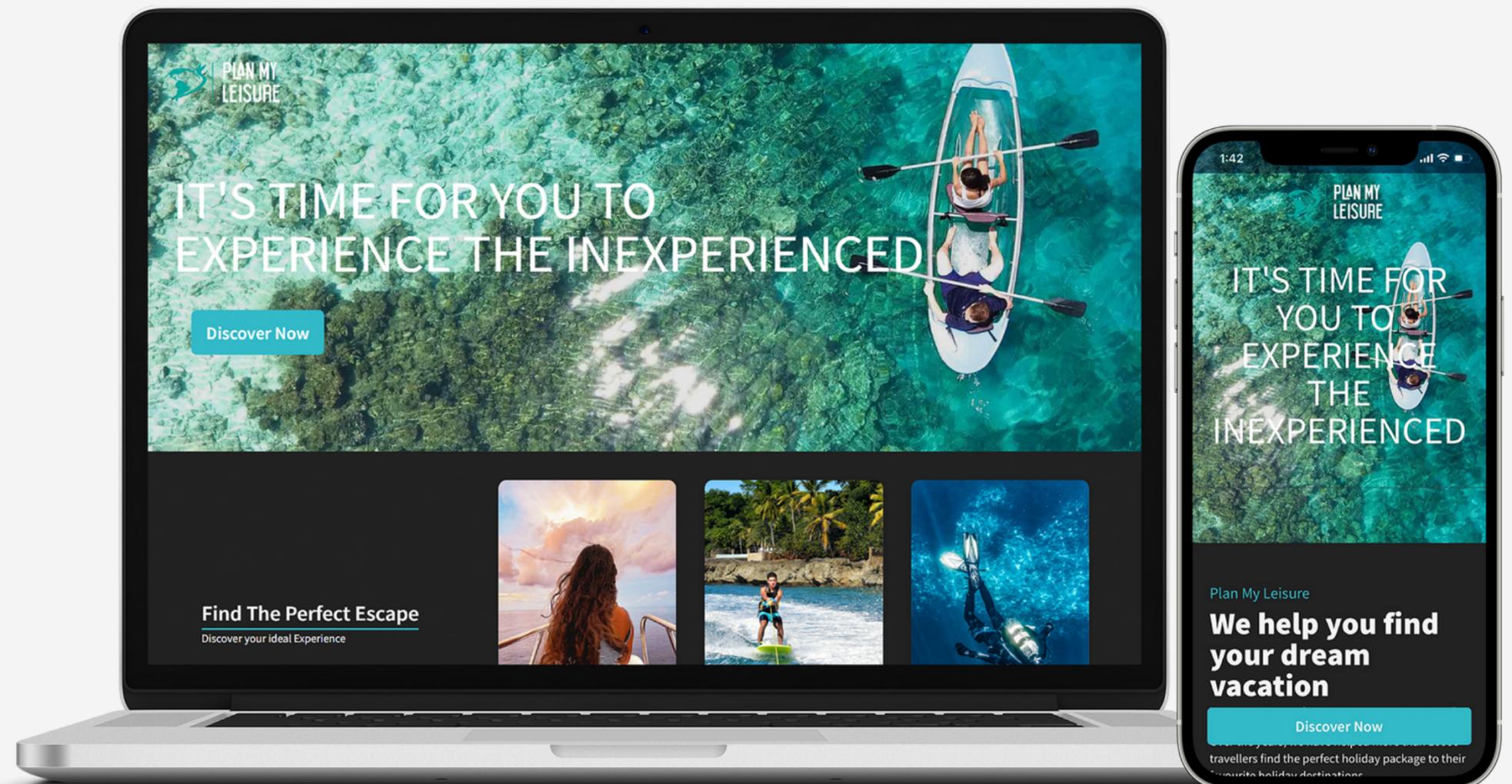
Fully Integrated Ecommerce

Powerful Analytics

Payment Gateway

Professional Email

Maintenance and Support





# Online stores that stand out!

## **Merchandising**

Give shoppers the best browsing experience with rich product descriptions, embedded videos, images, related products, and more.

## **Inventory**

Manage your inventory with an easy-to-use interface and quick views into your variants and stock levels.

## **Simple payment and checkout**

Nothing should get in the way of your customers buying the products they want. Easy checkout with RazorPay Payment Gateway.

## Pricing

# Pay as **You Grow!**

Our goal is to simplify your Digital Journey and ensure that you have a wide audience through our Ecommerce Offering offering. Let us take care of the tech for you!

Website Development Charges

**Zero** (no hidden charges)

Monthly Subscription starting at

**₹3,099** per month

Price is exclusive of 18% GST  
Minimum commitment is 12 months.

# ECommerce Navigator At a Glance



Features	Inclusions
Fully Integrated E-Commerce	✓
Google Tools like Analytics and Tag Manager	✓
Customer Accounts	✓
Secure Payment Gateway	✓
Admin Panel: Manage Product Listing and Users	✓
Professional Email Setup on Zoho	✓
Maintenance and Support	✓
Website Hosting	✓

Monthly Subscription starting at **₹3,099**

Price is exclusive of 18% GST

# Contact Us



## Voice

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Contact us for Website, Mobile App, E-Commerce and Custom Web App development